# Privacy Policy Last updated: December 1, 2020

This Privacy Policy explains how Georgia Mountain Women's Center, Inc. d/b/a/ Circle of Hope ("Circle of Hope", "we", "us" "our"), collects, uses, shares and stores information about individuals ("you") and your interactions with our website at <a href="www.gacircleofhope.org">www.gacircleofhope.org</a> ("Site"). It also explains your choices, such as opting out of receiving email newsletters and targeted advertising. This Privacy Policy was posted on January 5, 2021. Unless defined here, capitalized words have the same meaning as in the Site's User Agreement, which this Privacy Policy is part of. By using the Site, you agree that Circle of Hope may collect, use, disclose and store your Personal Information (defined below) as set out in this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not submit any Personal Information to us through our Site.

#### 1. Who We Are

Circle of Hope is a private, non-profit, 501(c)3 multi-faceted domestic violence agency whose mission is to support, empower and bring hope to those affected by domestic violence through advocacy, awareness, education and community partnerships.

Circle of Hope's contact details are:

Postal Address: 592 N. Main St Cornelia, GA

**Email:** contact@gacircleofhope.org

**Phone:** 706-776-3406

## 2. What is Personal Information and Aggregated Data

- **'Personal Information'** means any information relating to you as an identifiable individual, including your name, email address, geo-location data, and online identifier such as your IP address or device ID.
- 'Aggregated Data' is data in a summary form for statistical and other analyses from which Personal Information
  cannot be determined.

## 3. Information We Collect on the Site and How We Use It

You can visit the Site and learn about the services we provide without providing Personal Information. You do need to provide Personal Information, however, to register and create an account, to donate, or to receive our newsletter, and to participate in any interactive portions of the Site. As discussed further below, certain Personal Information, such as IP address, is collected automatically from every Site visitor, even if not voluntarily provided.

We collect and use Personal Information in the specific ways listed below, and generally to improve the Site and our services to you, as well as to meet our legal obligations. We also use Personal Information you provide for other purposes consistent with the reason you provide such information to us.

- Name and email address. When you fill out a Contact Us form or if you subscribe to our newsletter, we ask you for Personal Information such as your real name and email address. We use this information to communicate with you to respond to your requests for information.
- Information about your use of the Site. We automatically collect your IP address when you visit our Site. We use your IP address to help diagnose problems with our server, and to administer our Site. Your IP address is used to gather broad demographic information, and to track usage patterns in the Site. We also may collect geo-location information, device identification number and type, computer and connection information, statistics about page views and standard web log information. We do not correlate this information with data about individual users.
- Legal Requirements. We may disclose your Personal Information without your consent if required or permitted to do so by law, including the good faith belief that such action is necessary to (i) comply with a legal obligation; (ii) cooperate with a legal investigation or a request from a government institution; (iii) investigating a breach of an agreement or applicable laws; (iv) detect or prevent fraud; or (v) act in urgent circumstances to protect the personal safety of users of the Site or the public.

# 4. Cookies

First party cookies refer to cookies that are set by our Site. We are the only ones with access to this information. Third party cookies or requests allow other third parties to have access to the information collected. These cookies are usually used for analytics and advertising.

What are cookies and why do we use them?

A cookie is a small text file containing alphanumeric characters that is downloaded and stored on your computer when you visit websites and uniquely identifies your browser. You do not need to provide us with any Personal Information if you simply want to browse through our Site. Like many other websites, we may record information in first party cookies that your web browser routinely shares, such as your browser type, browser language, software and hardware attributes, the date and time of your visit, the website from which you came, the geographical location of the IP address and the pages on this Site that you visit. This will generally be data that we collect in order to compile Aggregated Data. We do not normally associate this data with the Personal Information that you provide to us, but we may do so to investigate apparent fraud or a threat to the Site, our business or our users.

We use third party cookies to collect information about how users use our Site.

### Personal data collected and types of cookies and technologies used

- Functional Cookies. Functional cookies make a website usable by enabling basic functions like saving log-in
  information, page navigation and access to secure areas of the website. The website cannot function properly
  without these cookies. We use other cookies controlled by us to identify trusted web traffic and preserve your session
  across page requests.
- Analytics Cookies. Analytics cookies help website owners understand how visitors interact with their website by
  collecting and reporting information anonymously. We may use analytics cookies of third parties or first-party
  analytics cookies.
- **Social Media Cookies**. These cookies enable sharing with social networks. When you visit the Site, Facebook and Instagram drop cookies on your browser to facilitate connecting to your Facebook and Instagram accounts.

### **Additional Information**

To learn more about the use of cookies, and to know your choices about not having this information used by certain service providers, please visit <a href="http://www.aboutads.info/choices">http://www.aboutads.info/choices</a>.

### **Your Choices Regarding Cookies**

Information captured through cookies is stored for a certain retention period. However, you can eliminate these cookies any time before the expiration date by using your browser settings to delete all cookies on your computer stored by that browser.

# **Browser Opt-Out**

You also have the ability to manage your cookie settings from your browser. For example, you can configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is set. If you disable cookies, however, it may interfere with the functionality of our Site and you may not be able to use all of the Site's features.

Details on how you can control and delete these cookies through your browser settings can be found through your browser's specific settings or options page:

- Google Chrome
- Mozilla Firefox
- <u>Safari</u>
- Opera
- Microsoft Internet Explorer
- Safari for iOS (iPhone and iPad)
- Chrome for Android
- Windows Phone

You can also use cookie management and disposal tools at your own prerogative such as downloading and installing certain browser plug-ins.

### 5. Mobile Devices

In addition to the information described above, we and our third-party service providers may collect additional information when you utilize any of our mobile applications, including the type of mobile device you use, the temporary or persistent unique device identifiers (sometimes called UDID), the IP address of your mobile device, your mobile operating system, the type of mobile Internet browsers you use, and information about the way you use our mobile applications.

## 6. How We Share Your Personal Information

- Sharing with Third Parties. We will not share your Personal Information collected on the Site with third parties without your permission, except as necessary or appropriate to: (i) carry out the transaction, activity or request made by you on the Site or otherwise; (ii) comply with any applicable law; (iii) enforce or apply the User Agreement with you; (iv) provide information to law enforcement or other governmental agencies or authorized third parties when required by applicable law pursuant to a criminal investigation; (v) share information with third parties as part of investigations of alleged illegal activity or any other activity that may expose you or us to legal liability, or otherwise to protect the rights, property or safety of us or third parties; (vi) with our third party service providers as described below; and (vii) in corporate transactions described below.
- **Corporate Transactions**. In the event of a corporate transaction such as a sale, merger or reorganization, we reserve the right to disclose or transfer your Personal Information to the acquiring company(ies) and other third parties involved in the transaction. In the event of such a sale or transfer, we will use reasonable efforts to direct the transferee(s) to use Personal Information you have provided through this Site in a manner that is consistent with this Privacy Policy.
- Aggregated Data. We may collect and share Aggregated Data, such as statistical information regarding our Users and
  their transactions on the Site, with third parties.
- Sharing with Our Service Providers. Circle of Hope may retain companies or contractors to perform certain businessrelated functions, such as emailing information to you or maintaining our website and databases. We use LivePerson
  to provide our online chat service. We use PayPal to accept donations. If you make a donation, PayPal will provide us
  with your name and email, and may provide us with your mailing address. We may use this information to
  communicate with you regarding your donation. In order to process your donations, PayPal collects financial
  information including credit card number, expiration date, card security code and billing address. This information is
  not shared with us. When we retain another company or contractor to perform a business related function, these
  companies and contractors may have access to some or all of the data that we maintain, including Personal
  Information, but they are always required to maintain the confidentiality of information they receive from us and are
  restricted from using the information for any purposes other than those authorized by us.

#### 7. Communications From the Site and Your Choices

We may send you email communications in response to your completion the Contact Us form, or in response to your donation to us. We may also send you certain notices, such as notices of a substantial change in the policies and/or operation of the Site. If you have provided this information to use, then you cannot opt out of receiving notifications such as these. You can contact us using our above contact information to request that we do not send you such notifications.

### 8. Do-Not-Track Signals

Please note we do not change system behavior within the Site in response to browser requests not to be tracked. Please refer to the instructions in your browser in order to determine the appropriate settings in order to signal your preferences in this regard.

### 9. Other Sites

The Site may contain links to the websites of third parties, including, but not limited to, PayPal, Facebook, and Instagram. We are not responsible for and have no liability for the privacy policies or practices of those websites. We recommend that you review the privacy policies of each website you visit.

#### 10. Exclusions

This Privacy Policy does not apply to any Personal Information collected by Circle of Hope outside the Site, such as through a telephone call.

## 11. Children

Circle of Hope does not knowingly collect Personal Information from children under the age of 13. If you are under the age of 13, please do not use the Site. If you have reason to believe that a child under the age of 13 has provided Personal Information to us, please contact us at contact@gacircleofhope.org and we will take steps to delete that information from our databases.

# 12. Security of Your Personal Information

We use appropriate technical, physical and organizational measures designed to protect your Personal Information from loss, misuse, and unauthorized access or use, disclosure, alteration, or destruction. However, no Internet, email, or other electronic transmission is ever 100% secure or error free, so we cannot guarantee that your Personal Information will never be accessed, used, or disclosed, so you should take special care in deciding what information you share on the Site. "Phishing" is a scam designed to steal your Personal Information. If you receive an e-mail that looks like it is from us asking you for information about you, please contact us before responding to it.

## 13. Changes to Our Privacy Policy

If we change our privacy policies and procedures, we will post those changes on this page and notify you by email (if we have your email address) or otherwise as required by applicable law. If you do not agree to the changes we have made, please do not use the Site. Your use of the Site after the effective date of any such change constitutes your acceptance of the applicable change.